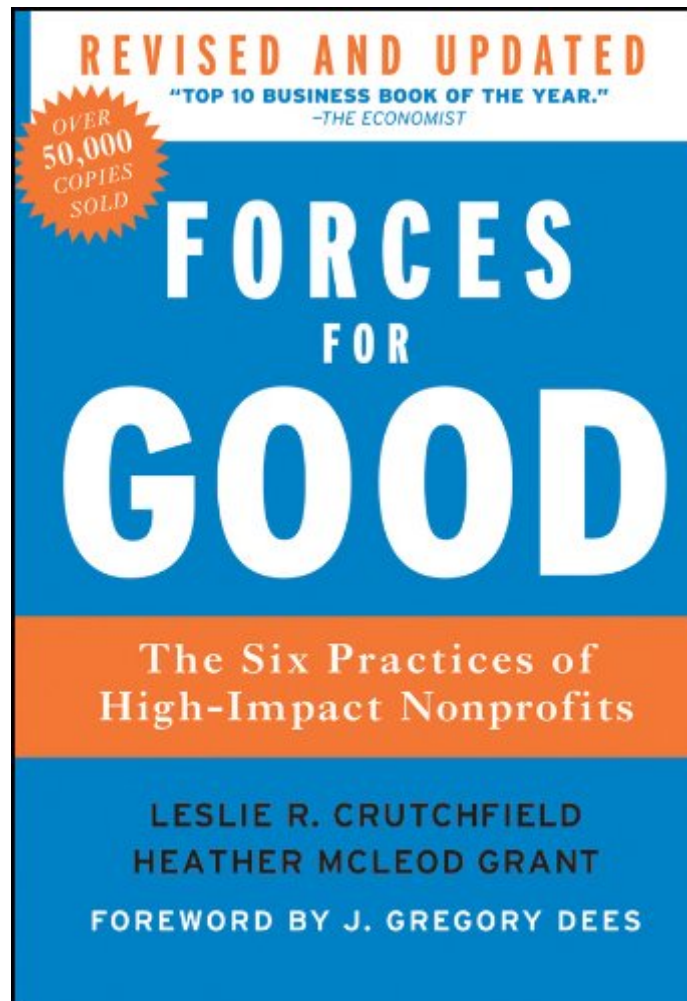


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# Forces For Good: The Six Practices Of High-Impact Nonprofits (J-B US Non-Franchise Leadership)



## Synopsis

An updated edition of a groundbreaking book on best practices for nonprofits What makes great nonprofits great? In the original book, authors Crutchfield and McLeod Grant employed a rigorous research methodology derived from for-profit books like Built to Last. They studied 12 nonprofits that have achieved extraordinary levels of impactâ ”from Habitat for Humanity to the Heritage Foundationâ ”and distilled six counterintuitive practices that these organizations use to change the world. Features a new introduction that explores the new context in which nonprofits operate and the consequences for these organizations Includes a new chapter on applying the Six Practices to small, local nonprofits, including some examples of these organizations Contains an update on the 12 organizations featured in the original bookâ ”how they have fared, what they’ve learned, and where they are now in their growth trajectory This book has lessons for all readers interested in creating significant social change, including nonprofit managers, donors, and volunteers.

## Book Information

File Size: 1640 KB

Print Length: 469 pages

Page Numbers Source ISBN: 1118118804

Publisher: Jossey-Bass; 2 edition (April 25, 2012)

Publication Date: April 25, 2012

Sold by:Â Digital Services LLC

Language: English

ASIN: B007OWRBW2

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #89,402 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #20 inÂ Kindle Store > Kindle eBooks > Business & Money > Industries > Nonprofit Organizations & Charities #74 inÂ Books > Business & Money > Small Business & Entrepreneurship > Nonprofit Organizations & Charities #18345 inÂ Kindle Store > Kindle eBooks > Nonfiction

## Customer Reviews

What can good-hearted nonprofit organizations do in the face of huge sometimes seemingly

insurmountable social problems? It is easy to recognize the importance of civil society and social entrepreneurship and why it is a growing sector. Our world and communities today need the best efforts of nonprofit organizations to respond to today's challenges. Progress has also been made in some areas, thanks to the actions of both civil society and large agencies such as the UN. Nevertheless, the scale and complexity of the problems of the world today are only increasing - not least of which include extreme poverty, climate change, health care, archaic education systems, unjust economical and judicial systems, and who knows what epidemic challenges are around the corner? What are the best practices for nonprofits seeking to respond? Jim Collins has written business books like *Good to Great: Why Some Companies Make the Leap ... and Others Don't* (New York: HarperCollins, 2001) and with Jerry Porras, *Built to Last: Successful Habits of Visionary Companies* (New York: HarperBusiness 1997), but what is it that make nonprofits "great" and lasting in what they attempt to do to make their communities and their world a better place? These are the questions that grab the imagination of coauthors Leslie R. Crutchfield and Heather McLeod Grant. Crutchfield is a senior advisor with Foundation Strategy Group and a respected authority on scaling social innovation and high-impact philanthropy, and lives in Washington DC. Grant is a senior consultant with Monitor Institute focusing on networking, transforming legacy organizations and scaling social innovations, and lives in the Bay Area. Both have MBA and AB degrees and serve as board members and contribute to the field through writing and speaking.

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